FOR IMMEDIATE RELEASE

PRESS RELEASE

CONTACT AGENCY:
Judy Smith
JPR Communications
818-386-0403
judys@jprcom.com

CONTACT STORWIZE:
Orli Amir
Vice President of Marketing
orlia@Storwize.com

Storwize Honored by CRN for Third-Straight Year

Company once again among channel-friendly vendors named to prestigious 'Emerging Technology Vendor' list

SAN JOSE, Calif., July 1, 2008 – Storwize Inc., the leading provider of real-time data compression solutions for primary storage without compromise, was named to CRN's Emerging Technology Vendor list for the third-straight year. The company was chosen for providing an innovative data footprint reduction solution that enables corporations to manage their exploding data growth with a smaller data footprint, while providing significant green IT benefits, such as savings on power, cooling and floor space, without compromising performance.

CRN's June 30 issue features a prestigious listing of channel-friendly vendors who offer superior technology, support and margin benefits over more-established companies in the IT industry. As a third-time recipient of the "Emerging Tech Dynamo" honor, Storwize continues to be recognized for its leadership position in providing the only real-time compression solution uniquely designed for primary storage.

"Our continued inclusion in CRN's 'Emerging Tech Vendors' list is a clear indication of the market's acceptance to our solution," said Jon Ash, VP Sales North America at Storwize. "Storwize real-time primary data compression solutions offer a compelling ROI

to organizations by allowing them to extend their storage infrastructure lifecycle without having to stretch their budgets. The significant savings on power, floor space and cooling, as well as the simplicity and ease of installation, offer the channel a rare opportunity to add a solution to their portfolios that makes extremely good business sense to their customers."

As part of its award-winning product line of real-time data compression appliances, Storwize recently unveiled its STN-6000p Series, which encompasses a family of products tailored for different customer environments, ranging from entry-level enterprise operations, to data center environments with tens of thousands of users in the most data-intensive industries. STN-6000p appliances extend the lifecycle of data centers with patent-pending, industry-standard data compression technology, allowing existing infrastructures to store more data with no performance degradation, and no investment in additional storage capacity. By eliminating the need for purchasing new storage arrays, Storwize provides a cascading cost savings equation that reduces energy expenses, data center floor space requirements, network bandwidth and storage management overhead.

About Storwize

Storwize Inc. is the leading provider of real-time data compression solutions aimed at primary storage – without compromise – that dramatically boost storage space on network storage environments. The Storwize appliance provides organizations with additional capacity and associated savings in capital, operational, maintenance and management resources. Storwize appliances are installed between the organization's storage arrays and their network. Designed to work with any storage array it is connected to, the Storwize appliance has been successfully tested for interoperability with leading storage vendors such as EMC and NetApp. Storwize solutions have been shipped to customer sites worldwide. Storwize is a member of the Green Grid. For more information, visit the company's website: www.storwize.com.

# # #