Capacity Optimization Without Compromise

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PRESS RELEASE

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Storwize Names Ex-Data Domain Channel Sales Chief as Vice President of Worldwide Channel Sales

With a stellar track record of building global channel organizations in rapidly growing companies, William Cordero will oversee global channel strategy and sales

LOS GATOS, Calif., June 2, 2009 – Storwize Inc., the market leader in primary storage optimization and data reduction, today announced the appointment of William Cordero as Vice President, Worldwide Channel Sales, reporting to Storwize Senior Vice President of Worldwide Sales Tom Gallivan.

Cordero brings an outstanding track record of building and managing channel organizations. He joins Storwize from Data Domain where he served as Senior Director, Worldwide Channel Sales. At Data Domain Cordero had global responsibility for the development and deployment of the company's indirect, strategic, and alternative channels where sales grew to over $200 million in five years. Prior to Data Domain, Cordero held senior sales and channel management positions at McData, VA Software and NetScreen.

“I am excited by this opportunity and there could be no better time to be joining Storwize,” said Cordero. “The same organizations that have been rapidly adopting deduplication technology for backup are looking to reduce costs across all tiers of storage including primary and secondary. Storwize real-time capacity optimization solutions create a unique and compelling ROI for customers and create an enormous opportunity for channel partners looking to help their customers reduce costs.”

“We are delighted to add an executive with Bill’s track record of building and managing global channel organizations,” said Tom Gallivan, Senior Vice President of Worldwide Sales. “Channels are a critical part of our growth strategy, enabling us to meet the demands of a rapidly growing market, while creating tremendous opportunity for our strategic partners.”

About Storwize

Storwize’s unique real-time capacity optimization and data reduction solutions are deployed globally helping organizations dramatically reduce their cost of storage and optimize their storage infrastructure throughout the data lifecycle. To learn more visit www.storwize.com.

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